

Online Enhancements

The online SNPA Buyers Guide gives associate members a greater opportunity to highlight the services that they offer – by type of service. The Buyers Guide features a short descriptive summary of your company’s business at no charge. Each Buyers Guide listing also includes a link to your Web site, a link to a listing of key company personnel, and the option to post a video sales presentation running no more than three minutes long.

To make your company stand out a little more, enhancements can be added to your company listing. This includes: larger, bold headings; colored text; added graphics, logo or photographs of equipment; photos of key personnel; and additional lines of type.

Enhancements currently appearing in the online Buyers Guide will remain there through the end of 2009.

Buyers Guide	Cost
VIDEO PRESENTATIONS (product/service presentations and sales messages)	no cost
Larger, bold heading with listing	\$180 per listing
Colored text (including the headline) What color? _____	\$180 per listing
Graphic, logo or photograph of equipment	\$180 per graphic
Photograph of company representative Person in photograph: _____ E-mail photo to cindy@snpa.org	\$50
Additional descriptive words • Every member receives up to 60 words free • Up to 60 additional words may be added for \$50	\$50 per additional 60 words
Every member receives a free listing under any one category. Listings under additional categories may be requested (see categories below)	\$150 per additional listing
<i>(Circle additional categories @\$150 each)</i> Advertising Audit Services Broker Circulation Consulting Employee Benefits Facility Design Finance Ink Insurance Internet Legal News/Editorial Newsprint Packaging/Distribution Prepress Press Equipment Pressroom Purchasing Software Systems	
TOTAL	

Information

Company: _____

Contact Person: (please print) _____

E-Mail: _____

Phone: _____ Fax: _____

Authorized by: (please print) _____

**Direct questions and
send your order to:**

Cindy Durham
SNPA
 3680 North Peachtree Road
 Suite 300
 Atlanta, GA 30341
 Fax: (404) 252-9135
 Phone: (404) 256-0444
 cindy@snpa.org

Method of Payment

Please bill me now

Check enclosed (make check payable to SNPA)

Thank you very much!